

S/N 10/782,563

PATENT
CONF. NO. 3537

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Venkatesh Veeraraghavan et al.	Examiner:	Muktesh G. Gupta
Application No.:	10/782,563	Group Art Unit:	2444
Filed:	February 18, 2004	Docket No.:	50037.238US01
Title:	CONTENT TARGETING WITH AUDIENCES		

AMENDMENT AND RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
Attn: Examiner Muktesh G. Gupta
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This Amendment is being filed in reply to the Non-Final Office Action mailed April 9, 2010. Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.